



MOHANLAL SUKHADIA UNIVERSITY UDAIPUR

PROGRAMME OF M.B.A. E-BUSINESS III SEMESTER: EXAMINATION 2017-18

TIME: 2.00 PM TO 5.00 PM

DATE	DAY	CODE	PAPER/SUBJECT
02/01/2018	TUESDAY	MSE-303	PRINCIPLE OF E-COMMERCE
04/01/2018	THURSDAY	MSE-304	E. COMMERCE PROGRESSION
08/01/2018	MONDAY	MSE-305	DIGITAL MARKETING
10/01/2018	WEDNESDAY	MSE-306	E-ADVERTISING
12/01/2018	FRIDAY	MSE-307	RURAL MARKETING
15/01/2018	MONDAY	MSE-310	ADVERTISING AND PUBLIC RELATIONS
17/01/2018	WEDNESDAY	MSE-308	CO-OPERATIVE MANAGEMENT
19/01/2018	FRIDAY	MSE-301	ENTREPRENEURSHIP DEVELOPMENT
22/01/2018	MONDAY	MSE-309	PRINCIPALES OF MASS COMUNICATION

NOTE:-

1. No guarantee is given to the candidates regarding the order of question papers.
2. If there is any complaint against the question papers. The same may be communicated to the university through the center supdt. Within a week's time from the date of examination concerned, failing which no complaint will be entertained by the university.
3. In case of any holiday is declared on the date of examination, the university will have the right to postpone, it to a later date.

DATE: 09.12.2017

(HARKESH MEENA)
DY. REGISTRAR (EXAM.)
MOHANLAL SUKHADIA UNIVERSITY